



News for HAP Partner Agencies and Friends

Highlights of HAP Monthly Meeting

August 25, 2009

Attendees

Karen Lewis, C.H.E.F., karenl@chef.org

Andrea Meewes

Sanchez, Senior Services, andream@seniorservices.org

Lani Scheman, Jewish Family Service, lscheman@jfsse.org

Sheryl Schwartz,

UW Health Promotion Research Center, sheryls@u.washington.edu

Linda Wells, King County DCHS/CSO, linda.c.wells@kingcounty.gov

Karen Winston, ADS, karen.winston@seattle.gov

Robin Knudson,

RSVP, robink@solid-ground.org

Laura Worth, ResCare

HomeCare, lauraworth@rescare.com

Budget

Highlights included that the Val-Pack cost has changed to \$3,600 and ResCare HomeCare contributed \$1,000. Thank you!

HAP Fundraising Campaign

A fundraising letter has been drafted, and once finalized, hard copies and emails will be sent to those on the mailing lists. ADS will send the hard copies. The estimated time to send the letters is shortly after Labor Day, which is September 7th this year. Andrea and Susan Snyder will assign follow-up calls to members of the HAP. Members with personal connections to people on the mailing list will be encouraged to take responsibility to call or send emails to them. The expected time to begin making those follow-up reminders will be before the end of September.

HAP Member Survey

The survey was sent to 45 members. The deadline for responding was August 14, 2009. At this time, 11 responses have been received. Karen Lewis volunteered to send an email message reminding members who have not yet responded to complete the survey. If members do not choose to do this, then hard copies of the survey will

be available at the September 22nd meeting.

Active Options

To date, nearly 200 physical activity providers have enrolled into the Active Options (AO) program. A cool device that combines a keychain, flashlight, and whistle has been imprinted with the Active Options logo. At the recent Healthy Parks/Healthy You at Seward Park, these items were distributed. Flyers with information about AO were also distributed at that time. A press release regarding AO will be developed and made available to HAP member organizations to use in their newsletters.

Request: If HAP members are hosting tables at upcoming events, let HAP steering committee members know so that AO materials can be available. Steering committee members include: Karen Winston, Karen Lewis, Sheryl Schwartz, Robin Knutson, Nathan Buck, Andrea Meewes Sanchez, and Kathy Ryan.

Dr. Elizabeth Phelan met with several HAP members to discuss different methods and avenues that could be used to market AO.

September 22, 2009 HAP Meeting

We want to have a well attended meeting, and all members are encouraged to bring others with them. The group coordinated what promises to be a lively and fascinating meeting. Estimated start and end times will be 9:00 to 10:30 a.m., with food available prior to the meeting. The location will be the Paul Allen Conference Room of the Senior Services building, 2208 Second Avenue, Seattle, WA. The agenda will be sent out prior to the meeting.

Tantalizers for why everyone will want to attend:

A continental breakfast will be provided.

A door prize will be raffled at the end of the meeting.

One organization that has been successfully promoting falls prevention will receive an award.

Kaynote speaker will provide information on how HAP member organizations can more effectively recruit older adults into their fall prevention and physical activity programs.

Other events to remember:

October 15th, 2009 - WA State ADSA and National Council on Aging will present an all day conference on Healthier Aging at the SeaTac Holiday Inn. Contact Candance Goehring at ADSA for more information: goehrCS@dshs.wa.gov.

October 30th, 2009 - Annual Senior Citizens Foundation (a.k.a Senior Lobby) Conference at the SeaTac DoubleTree Inn.